



Mission

Building and supporting an industry that builds and improves homes and communities for families.

Vision

To be the Upstate's resource for the American Dream.

Value Proposition

The Home Builders Association of Greenville believes that safe, decent housing can and should be within the reach of every American family. American homes should be well designed and well-constructed, located in attractive communities with educational, recreational, religious and shopping facilities accessible that are to all. It is our association's commitment to our community that the homes we build will be of high standards of health and safety. We will research and develop new materials, new building techniques, new equipment and improved methods of home financing to make high-quality, affordable new and remodeled housing available in our community. We also pledge to **offer** information on the home building, remodeling, and buying processes from local, regional and national sources.

Tag Line

A foundation you can build upon.