GET MORE FROM YOUR MEMBERSHIP

Membership in the Home Builders Association of Greenville includes:

- Three memberships for the price of one including the Home Builders Association of Greenville, HBA of SC, and NAHB.
- Company listing on the "Find a Member" referral section on the HBA of Greenville website (by name and up to 3 categories).
- New member profile featured on the HBA of Greenville website and included in HBA communications.
- Member website login access to exclusive industry-related information.
- Bi-weekly e-newsletter including the latest market trends, issues and news.
- Targeted advertising and sponsorship opportunities.
- Discounted pricing on exhibit space rental in the Southern Home & Garden Show.
- Education and training offerings including NAHB designation courses, statewide initiatives, and classes of local interest.
- Free legal assistance on construction and real estate law and related matters provided by the Gallivan, White & Boyd Legal Hotline.
- Free event or company news posts in the Member-to-Member section of Builder Review (e-newsletter).
- Free new homes listings on BDX, Builders Digital Experience (an online new homes search service).
- Access to member directory including opportunity to purchase member mailing labels.Potential for customer referrals.
- Participation in the annual Bridge Awards recognizing members for their demonstration of excellence and quality craftsmanship.
- Opportunity to attend and network with other industry professionals at association events or through committee involvement.
- Access to conference room space (based on availability).
- Use of the HBA of Greenville logo on any promotional, advertising, or website materials.
- Member discounts including hotels, car rentals, office products, computers, payroll services, GM vehicles, etc.
- Access to NAHB's Member Advantage Program, National Purchasing Partners Program, and SC Builder Rebate Program.
- Opportunity to promote Member-to-Member discounts.
- Potential for customer referrals.

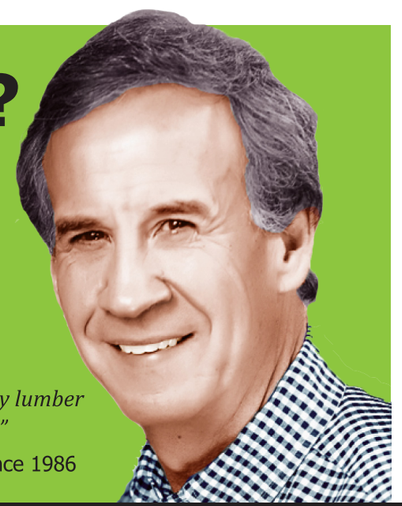
Payment Options

For our monthly and quarterly payment options, please visit our website at HBAofGreenville.com.

Add Aditional Employees to Your Membership for Only $20.00

Membership includes designation of one employee as the member of record. Additional employees may be added as Affiliate Members for only $20.00 per employee. Affiliate members receive all the same benefits of HBA membership including member listing in our online member directory.

He did. Shouldn't you?



Gus made the smart choice.
He joined the Home Builders Association.
You should too.

"I went to an HBA of Greenville meeting and met my lumber sales guy. We've been working together ever since."

-Gus Rubio, Gabriel Builders, HBA Member Since 1986

Because everything home is our business,

joining should be your business.

The Home Builders Association of Greenville is the leading advocate for all things home. We support industry professionals involved in new home construction, home remodeling and renovation, sales and marketing, real estate development, and related businesses.Together we are able to work to resolve issues and continue to protect what is important - affordable housing, ethical business practices, creating a market for a successful industry, and your opportunity to earn a living.

Membership works. It is that simple. So, why not make it your business?

HomeBuilders
ASSOCIATION OF GREENVILLE

To apply for membership, call 864.254.0133 or email info@hbaofgreenville.com.

5 Creekside Park Court, Suite A, Greenville, SC 29615 | 864.254.0133 | info@hbaofgreenville.com

WHY SHOULD YOU JOIN?

Get 3 Memberships in 1

Membership includes your local HBA, Home Builders Association of South Carolina, and National Association of Home Builders. With a local membership of more than 300 companies and an affiliation with more than 140,000 industry professionals nationwide, together our voice is stronger, louder, and more powerful.

Marketing & Sales Opportunities

Our trade-only and consumer events are designed to maximize member sales and marketing efforts, add value to membership, generate industry recognition, and foster relationships. Members have the opportunity to sponsor a variety of events including the Southern Home & Garden Show, Builder Breakfast, New Member Orientation, annual Golf Classic, Chili & Politics, Tour of New Homes, Economic Forecast Luncheon, and other General Membership meetings. Only members are allowed to sponsor our trade-only events. Members also receive special discounted pricing for exhibit space in the Southern Home & Garden Show. Members also are able to post new homes for sale on our website through Builders Digital Experience (BDX), an online new homes search service.

Continuing Education & Training

In addition to learning from your peers through meetings, events, and networking, we provide continuing education to help you grow your business and maintain a competitive edge. We host several training and certification programs including NAHB designation courses, statewide initiatives, and classes of local interest.

Networking & Lead Generation

Membership offers opportunities for connecting with other industry professionals, suppliers, and potential consumers while building relationships with key purchasers who are interested in your products and services. Participation in enables you to learn from your peers, build relationships, promote your business, and make a positive contribution toward the continued success of our industry.

Exclusive Access to Industry News, Updates & Trends

Members receive Builder Review, a bi-weekly e-publication with the latest market trends, issues, advocacy results, and news, and also exclusive monthly industry information from both the State and National associations. The information available to our members gives them an edge over their competitors, enabling them to stay on top of what is happening and be inspired by new ideas to help grow their business. Members also are able to access our membership directory.

Earn Approved Professional Designation

Our standards of membership help assure consumers that doing business with a member is good business. Because we are a trusted source of information for consumers searching for nearly everything home related - from builders and remodelers to plumbers, HVAC technicians, painters and other home professionals - we want consumers to feel confident they have chosen wisely when choosing to do business with a member. Members who meet standards in the building or remodeling category are recognized as Approved Professionals with special designation.

Choosing to join is **SMART BUSINESS.**

To apply for membership, call 864.254.0133 or email info@hbaofgreenville.com.

Industry & Customer Recognition

Our Southern Home & Garden Bridge Awards are top honors given to member home building and home remodeling professionals for their demonstration of excellence in sales and marketing and quality craftsmanship. The Bridge Awards are highly regarded among consumers and industry professionals as showcasing the best and brightest.

Community Service

HBA of Greenville has a history of giving back - contributing resources to making our a community a better place to live, work, and play. Recently, we spearheaded and organized the Martha Childress Fund and are actively involved with Habitat for Humanity, Meals on Wheels, and other great programs.

Advocacy & Protection

With industry-related issues, your membership gives you a voice locally, at our state's capitol, and in Washington, D.C. We align ourselves with officials to educate them on industry issues and provide input. Together with the State and National associations, we have successfully lobbied to save members and home buyers millions of dollars every year.

Free Legal Consultation

Our exclusive Gallivan, White & Boyd Legal Hotline is available to members to gather legal information related to the industry before incurring legal costs when engaging their own personal attorney. The Legal Hotline offers direct access to a qualified attorney who can provide information on construction and real estate law and related matters. An added benefit of membership, there are no additional fees for using this resource.

Special Member Discounts

Members enjoy significant discounts through the National Purchasing Partners program, the Member Advantage program and South Carolina's Builder Member Rebate Program. Membership entitles you to discounts on nearly everything from hotels and carrentals to office products, computers, payroll services, overnight delivery, insurance, and even GM vehicles. We also offer a local discount program to encourage doing business with members (M2M Discount Program.)

Exclusive Private Member Discount

GM General Motors

Members receive up to $1000 off toward the purchase or lease of new GM fleet vehicles and $500 off most other GM vehicles.

Earn Customer Referrals

Your Home Builders Association is a leading source of reliable, home-related information for consumers searching for qualified professionals from builders and remodelers to plumbers and mortgage experts and other industry professionals. Consumers and industry professionals have access to a complete listing of members online at HBAofGreenville.com.

about us

The Home Builders Association of Greenville was founded on January 16, 1960.

The association was formed to encourage cooperation among home builders and other industry professionals to promote new home construction, home remodeling, repairs and improvements, and other areas of interest to the industry. The association began with a few dedicated members and has grown to more than 300 member firms today

Since 1960 our industry has experienced significant change. Technology has changed the way new homes are built, and the way older homes are remodeled. For example, homes built in the 1960's stereotypically had a single location for a telephone. Today central vacuum systems, networked computers in every room, an intercom system as well as security systems are commonplace. Homes constructed now are typically much larger and more comfortable than the more modest two- and three- bedroom with single bathroom homes of the 1960's. Homes built and remodeled in America today are also the world's safest thanks in part to the leadership of the Home Builders Association and the introduction of updated building codes.

Just as the industry is changing, so too is the Home Builders Association. While advocacy remains a core mission of the association, new initiatives like the Approved Professional Builder and Remodeler programs have been added to meet the demands of the industry for another fifty years.

To learn more about the Home Builders Association of Greenville, please visit our website at www.hbaofgreenville.com.

Association membership demonstrates your commitment to your industry and the community where you live and work.

HBAofGreenville.com